

Axiontic.

ANNUAL REPORT 2023



IT HAS BEGUN

Written by

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LETTER FROM THE ADMIN



**DÎRJAN DAVID
ALEXANDRU**

Administrator

In 2023, several objectives were met, although it is true that I got off the clouds in 2022.

There is a greater number of clients and income, I am tending to a more stable income with minimums that are no longer in negative inter-monthly. Right now the month-to-month minimum is at 1000 RON (200€) and the maximum is at 17,000 RON (3,400€). This is a considerable improvement compared to last year's average of 300€.

I also managed to increase the return yield. I managed to get 64% of the turnover to be net income compared to 55% last year. An increase of 10%, which is quite an achievement considering that taxes were 16% compared to 3% in 2022.

Apart from this progress, I have to mention the collaboration with PowerMedia from Zalau and the change of location to Oradea (Romania).

God be with me.



ABOUT AXIONTIC LTD

VISION

We seek to provide the best web design and online marketing services. Within these services, we include custom programming, web pages to code, web pages with CMS, network management, Google Ads, SEO, among other similar services.

MISSION

- To turn Axiontic into a multinational company recognized as the best in the online software and marketing sector.
- Promote new technologies in small and medium-sized companies. Digitize these companies and offer them high value.
- Offer services on a large scale, create SaaS products.

FINANCIAL STATISTICS

These are the actual data of 2023, where the company had been active for 12 months, months in which I issued a total of 34 invoices to 27 different customers, 10 of which are recurring customers. Customers are from Zalau, Oradea, Ploiești, Cluj, Bucharest (Romania); Michigan (USA); Barcelona, Toledo (Spain); Stuttgart (Germany).

Turnover is 13.223€ so there is 8.446€ profit. The debt is 882€ as some invoices had to be paid in December.

There are 614€ as fixed assets and in current assets there is 10.564€ (bank account). I am the only administrator with 100% participation and 0 employees.



Turnover

€13,22K

Profit

€8,44K

Nº of Clients

27

OUR MISSION FOR 2024

OBJECTIVES

- Reach 30,000€ of profit
- Reach at least 50 clients of which 20 are monthly or yearly paying clients
- Invest 20% of the profit in assets
- Make collaborations with people in the sector to share the work and profits.